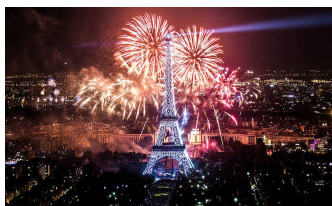


# July

# What's Trending



Trendsetter Chapter  
American Business Women's Association

mailing address  
7760 Country Club Drive, Suite I  
Palm Desert, CA 92211

## July 2023

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Happy July Trendsetters!

The summer is officially here. Now it's swimming, barbecues and family adventures time again.



The fiscal year ends and another board year too. Thank you to my amazing board sisters and Trendsetters for a phenomenal presidential year. Terri, Laurie, Tammy, Bev, Joyce, Dom, Sharon and Natalie; you are all ABWA Rockstars! So appreciate all your time and contributions to our chapter and events.

Happy 4th of July a little early! Congrats to the incoming board!!

In ABWA spirit,  
Melissa



Share the LOVE of ABWA and refer a friend!

**Together**  
TOWARDS TOMORROW  
with the  
American Business Women's Association



The mission of the **American Business Women's Association** is to bring together business women of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.

### Independence Day (the Fourth of July)

Independence Day commemorates the Declaration of Independence, which was ratified by the Second Continental Congress on July 4, 1776, establishing the United States of America.



The delegates of the Second Continental Congress declared the Thirteen Colonies were no longer subjects of King George III of Britain, and they were now united, free, and they would be independent states. Congress voted to approve independence and passed the Lee Resolution on July 2 and two days later on July 4, Congress officially adopted the Declaration of Independence.

Independence Day is usually associated with fireworks, parades, barbecues, carnivals, fairs, picnics, concerts, baseball games, family reunions, speeches and ceremonies, plus various other events celebrating the history, government, and traditions of the United States.

Independence Day is the national day of the United States.

**Important Dates in the Month of July**

This month we celebrate two historic political anniversaries: the birth of the United States (July 4, 1776) (see the post about **Independence Day on the front page**) and the birth of the Women’s Rights Movement on July 19-20, 1848.

On July 19-20, 1848, Elizabeth Cady Stanton and Lucretia Mott spearheaded the first women’s rights convention in American History. Over 300 women and men came to Seneca Falls, New York to protest the mistreatment of women in social, economic, political, and religious life. This marked the first public meeting calling for women’s right to vote.

**Dates in Women’s History**

**July 2, 1979**

The Susan B. Anthony dollar is released.

**July 2, 1937**

Amelia Earhart’s plane is lost in the Pacific Ocean near Howland Island.

**July 2, 1964**

President Lyndon Johnson signs the Civil Rights Act; Title VII prohibits sex discrimination in employment.

**July 4, 1876**

Suffragists crash the Centennial Celebration in Independence Hall to present the Vice President with the “Declaration of the Rights of Women” written by Matilda Joselyn Gage.

**July 6, 1957**

Althea Gibson is the first African American woman to win a Wimbledon title in women’s tennis singles.

**July 7, 1981**

President Reagan nominates Sandra Day O’Connor as the first woman Supreme Court Justice.

**July 12, 1984**

Geraldine Ferraro (D-New York) is chosen as the first female to run for V. P. of the United States on the Democratic Party ticket with Walter Mondale (D-Minnesota).

**July 14, 1917**

16 women from the National Women’s Party picketed the the White House demanding universal women’s suffrage; they were arrested and charged with obstructing traffic.

**July 19-20, 1848**

The Seneca Falls Convention, the country’s first women’s rights convention, is held in Seneca Falls, New York.

**July 20, 1942**

The first class of Women’s Auxiliary Army Corps (WAAC) begins at Fort Des Moines, IA.

**July 20, 1982**

**The first official meeting of the Trendsetter Chapter of ABWA was held in Palm Desert, California**

**July 29, 1974**

The “Philadelphia Eleven” deacons (Merrill Bittner, Alla Bozarth-Campbell, Alison Cheek, Emily Hewitt, Carter Heyward, Suzanne Hiatt, Marie Moorefield, Jeannette Piccard, Betty Schiess, Katrina Swanson, and Nancy

American Business Women’s Association

Palm Desert Trendsetter Chapter



**2022 - 2023 EXECUTIVE BOARD**

**President ...** Melissa McCaughey  
**Vice President ...** Terri Cox  
**Recording Secretary ...** Laurie Renner  
**Treasurer ...** Tammy Becker  
**Correspondence Secretary**  
 Karen Oliver

**Immediate Past President**  
 Natalie Angrisani

**COMMITTEE CHAIRS**

**Education**  
 Sharon Smith

**Membership**  
 Natalie Angrisani  
 Bev Licata

**Professional Development**  
 Dominique Fruchtman  
 Joyce Godier, Bev Licata

**Newsletter Editor**  
 Natalie Angrisani

**Chapter Advisor**  
 Karen Oliver

**A TRENDSETTER VISION**

Our Chapter Vision is to become the best we can be by being the leading organization in the Inland Empire for connecting people through networking, education, leadership and thru recognition. We will strive to understand and satisfy the needs of our members, both women and men, and make it a priority to recognize member achievements, to celebrate our member and chapter successes and provide opportunities. We promise to support one another with professionalism and friendship; and have fun in the process.



**Happy Birthday**

*Sharon Smith - July 15*

*Dominique Fruchtman - July 18*

*Carol Levinson - July 25*



# What's In It For Me

Membership in ABWA affords you the opportunities to enhance your leadership skills, business acumen and network with like-minded business women that will propel you forward professionally and personally in achieving your best self.

## Professional Development

- Access to ABWA's Apex Campus 24/7
- Lifelong learning
- League Speakers
- Educational Scholarships - SBMEF

## Leadership Opportunities

- Opportunities to enhance leadership and business skills acumen
- Lead committees and special projects

## Networking

- Attend local and national business and networking meetings
- Build relationships
- Participate in league, regional & national events

## Local and National Recognition

- League awards, e.g., Woman of the Year, Protégée, and Top Ten Nominees
- National recognition, e.g., American Business Woman, Top Ten Business Woman, and Best Practices Award

## Regional and National Conferences

- Attend regional and national conferences for personal and professional development at member's discount
- Meet like-minded career-oriented members

## Community Connections

- Connect with members online on the Community Connections platform and in social media groups
- Access to national resources

## Career Connections

- Search career portal for employment opportunities
- Seek careers with our partners

## Publication Subscriptions

- Access to Achieve Newsletter
- Subscription to ABWA Blog

## Exclusive Social Media

- Access to ABWA's members-only Facebook and LinkedIn Groups Collaborate with other ABWA members

## Partner Discounts

- National University and Franklin
- Madison Dell Technologies
- Allstate
- The Business Source



Created by 2022-2023 Ambassador Steering Committee  
[www.abwa.org](http://www.abwa.org)

## The Taste of Summer Rancho Mirage is Back!

Each year numerous Rancho Mirage restaurants participate in this summer event. Restaurants select their own unique summertime special that is available only to those that have purchased their \$10 event wristband. When presented at the participating restaurant, patrons are eligible for these advertised specials.

For a list of participating restaurants check the website and you'll see our logo on the page of supporting charities. <https://TasteofSummerRanchoMirage.com>

Wristbands are \$10. To purchase, contact Natalie Angrisani [itsnatalie@gmx.com](mailto:itsnatalie@gmx.com)

# JULY 17 TO AUGUST 13, 2023



# Taste of Summer

*Rancho Mirage*

[TasteofSummerRanchoMirage.com](https://TasteofSummerRanchoMirage.com)



# **ALL STAR MIXER NIGHT** **BUSINESS, BREWS + BASEBALL**

Wednesday, July 12, 2023

6:00 PM Gates Open / 7:00 PM Game Begins

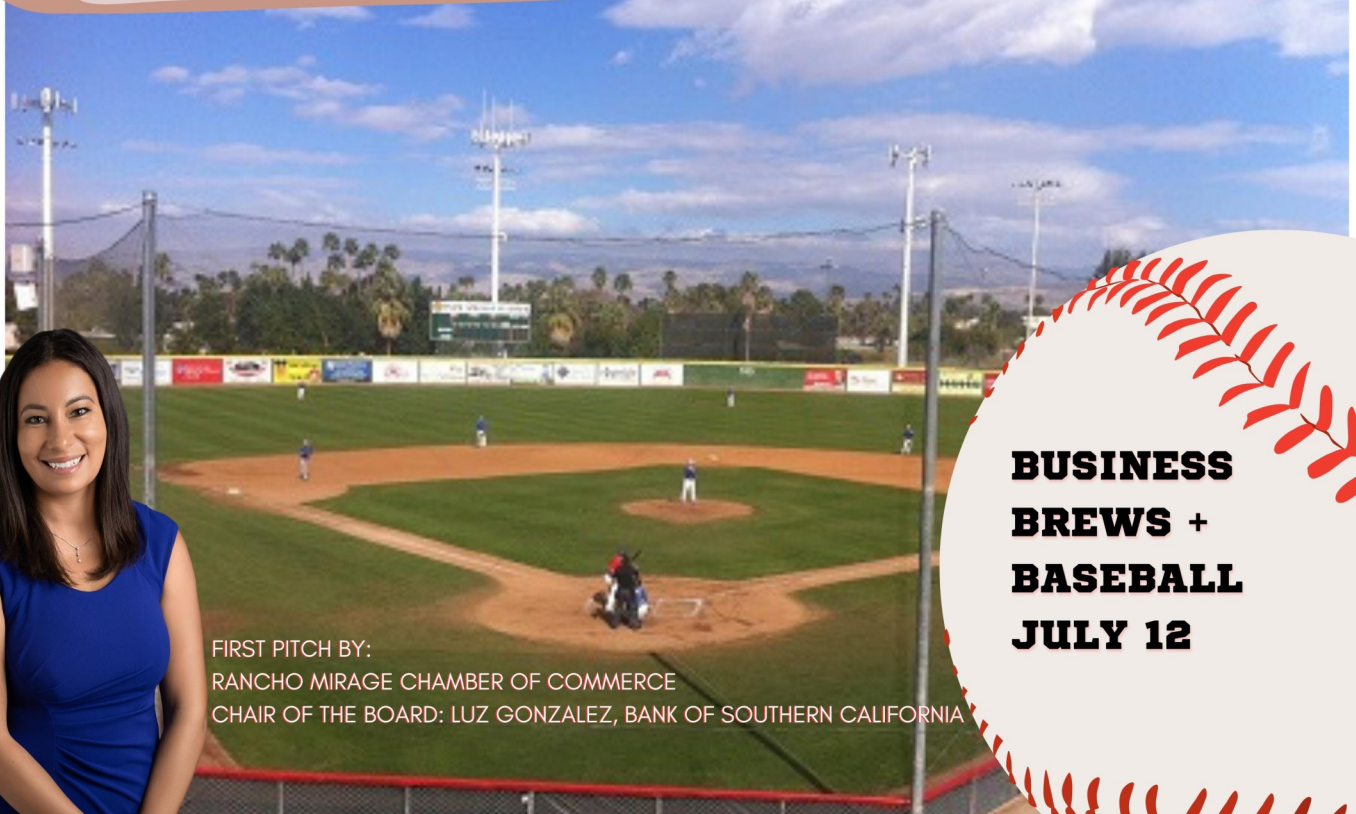
1901 East Baristo Road, Palm Springs

Must RSVP to [Info@RanchoMirage.org](mailto:Info@RanchoMirage.org) Space is Limited

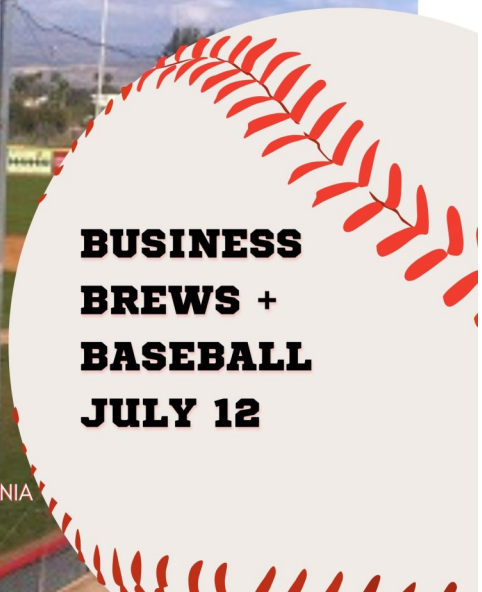
Family & friends welcome! Brought to you by:



The stadium has the largest misting system in the West!



FIRST PITCH BY:  
RANCHO MIRAGE CHAMBER OF COMMERCE  
CHAIR OF THE BOARD: LUZ GONZALEZ, BANK OF SOUTHERN CALIFORNIA



# ABWA



# Trendsetter Quartermania

## Fundraiser!



### Raffles



### Bids



### Shopping

## Saturday, August 05

### Palm Valley Country Club

39205 Palm Valley Drive  
Palm Desert, 92211

**PRE PAY**  
and  
Get 5 Extra  
Raffle Tickets!

Doors Open  
12:30 for  
Shopping &  
Lunch  
First Bid 1 pm!

# \$35

**Includes Bidding Paddle,  
Free Raffle Ticket & Lunch!**

What is a Quartermania? Its a cross between Bingo and a Raffle! Guests bid on items using only Quarters! It's a Day of Fast Paced FUNdraising!

### Tickets:

[www.palmdesertabwa.org](http://www.palmdesertabwa.org)  
-Click on Special Event Pay Now-

### Information:

Karen Oliver  
714-553-4685



4-PART PAYMENT PLAN FOR THE NWLC - OCTOBER 5-7  
Pre-Conference Event(s) Begin October 4

Your NWLC Registration Fee includes the Annual Meeting, Keynote Presentations, Professional Development Sessions (Track A or B), Morning Coffee and Tea Service plus, the Top Ten Business Women/Women of the Year Celebration. To enroll in the 4-part payment plan, submit the completed form to ABWA National on or before [May 22, 2023](#).

P.O. Box 4757  
Overland Park, KS 66204-0757  
Fax: 913-660-0101 Phone: 1-800-228-0007

JUNE 15 - \$147.25    JULY 13 - \$147.25    AUGUST 17 - \$147.25    SEPTEMBER 14 - \$147.25



Merchandise items ordered will be charged to your credit card upon receipt of this form.

(Order T-Shirt by 8/3/2023)

District T-Shirt with Theme Logo \$35.95

(Sizes S to 4XL) Size \_\_\_\_\_ District \_\_\_\_\_

NWLC Souvenir Pin \$16.95  
(not pictured)

NWLC Souvenir Charm \$16.95  
(not pictured)

TOTAL AMOUNT OF ADDITIONS \_\_\_\_\_

**CANCELLATION POLICY:** If you cancel your registration after the close of business day on August 31, 2023, your entire registration fee will be forfeited however, you may transfer your registration to another ABWA member in good standing. To process your registration, initial and date that you understand ABWA's cancellation policy [HERE](#)

**PAYMENT INFORMATION**

Account Holder's Name

If Paying by Credit Card, Provide Credit Card Number

Account Holder's Signature

Credit Card Expiration Date

If Paying by Check, Provide Check Number

Credit Card Security Code

**CONFERENCE ATTENDEE CONTACT INFORMATION**

First and Last Name

How Do You Want Your Name to be Printed on Your Name Tag?

Street Address

First Time NWLC Attendee

Yes     No

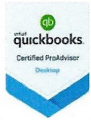
City, State and Zip Code

Cell Phone Number



# We Appreciate Our Chapter's Sponsors

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- ❖ Light housekeeping
- ❖ Bathing and Grooming
- ❖ Laundry services

Each Office Independently Owned and Operated

2500 N Palm Canyon Dr, B3  
Palm Springs, CA 92262  
(760)779-8888  
EscapePS.com



Dominique Fruchtman  
dom@EscapePS.com



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27271 Las Ramblas #350, Mission Viejo, CA 92691




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FREELANCE WRITER

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- 📍 La Quinta, California
- 🌐 <https://natalieangrisani.com>



newsletters  
copy writing  
content  
articles  
marketing



**Beverly Licata**

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Member since 2007  
Trendsetter Chapter President 2017-2019  
[760.963.9410/licatab@outlook.com](mailto:760.963.9410/licatab@outlook.com)

This space  
is available

This space  
is available



**STEPHEN BUFTON MEMORIAL EDUCATIONAL FUND**



For more than 73 years, the members of ABWA have provided opportunities for women to achieve both their personal and their professional best by sponsoring applicants, with contributions, raising funds, and continuing to support the mission of SBMEF. We salute the members of ABWA and their supporters who have made and continue to make scholarships possible.

Your contributions to SBMEF makes a difference.

**SET OF CORE VALUES FOR ABWA**

Our core values are the foundation on which the American Business Women’s Association (ABWA) was founded on in 1949. They are reflective of the ABWA culture and have been integral to creating an enduring and supportive community for generations of women in the workplace.

1. Selfless Leadership
2. Building Community
3. Value and Seek Diversity
4. Manage for Innovation and Excellence
5. Lifelong Learning
6. Focus on Facts and Own the Results
7. Choose to Make A Difference
8. Celebrate

**ABWA PROUD CODE OF CONDUCT**

The Proud Code of Conduct was developed as a means of guiding all members in making ethical decisions. The broad states of the code of conduct that are listed below are not expected to cover all conduct for all situations. This is why the Proud Code of Conduct was created as a living and fluid code.

- As an ABWA member, I will serve as a goodwill Ambassador for the American Business Women’s Association.
- As an ABWA member, I will adhere to the Association’s Bylaws and comply with the Associations Brand Guidelines.
- As an ABWA member, I will not use my personal power or influence to advance my own interests.
- As an ABWA member, I will not allow my personal beliefs or convictions to alienate other members, prospective members, and sponsors at any level of the ABWA organization (local, regional or national).
- As an ABWA member, I will always treat member colleagues, the ABWA National Team, guests, speakers, vendors and sponsors with dignity and respect.

AMERICAN BUSINESS WOMEN'S ASSOCIATION  
CHANGING WOMEN'S LIVES... ONE WOMAN AT A TIME.™

**ONE MEMBERSHIP, A LIFETIME OF POSSIBILITIES**

LEVERAGE YOUR ABWA EXPERIENCE  
TO ADVANCE YOUR CAREER

**JOIN US!**

**Melissa McCaughey**  
Chapter President

**Chapter phone**  
(760) 565-ABWA

**email**  
info@palmdesertabwa.org

**mailing address**  
7760 Country Club Drive, Suite I  
Palm Desert, CA 92211



**ABWA Trendsetter Chapter**

Visit our Chapter website:  
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[www.linkedin.com/company/american-business-womens-association/](https://www.linkedin.com/company/american-business-womens-association/)