



What's Trending

Trendsetter Chapter
American Business Women's Association

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Palm Desert, CA 92211



September 2023

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Share the LOVE of ABWA and refer a friend!
Together TOWARDS TOMORROW with the American Business Women's Association



The mission of the **American Business Women's Association** is to bring together business women of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.

Hello Trendsetters,

We had our first Board meeting of the year and our focus this year is increasing our membership. To do so, we need your help as we still have open positions for committee chairs, co-chairs, and committee members. If you are interested in serving on a committee, then please let us know.

Each of us brings fresh, new ideas and a unique perspective to the discussion. That's why we need you to be involved. When you receive our emails and announcements, and we ask for volunteers, consider it your call to action.

Last, but not least, thank you to those of you who joined us on August 5th at Quartermania. A lot of fun was had, lots of prizes were won with our quarters and lots of great raffle prizes went home with their lucky winners. (see pictures on pages 3 and 4). Another Quartermania event will be scheduled for the spring.



Why do we do events and fundraising? We support the Stephen Bufton Memorial Education Fund. Since 1953, the Stephen Bufton Memorial Educational Fund (SBMEF) has awarded \$18 million in scholarships to more than 18,000 women nationwide. When you support us, you help us meet our commitment to contribute to SBMEF and we are able to sponsor scholarships. The scholarships that are awarded help women continue their education and become the role models, mentors, and leaders of the future.

When you get involved, you do make a difference!

Thank You,
Natalie Angrisani
Chapter President

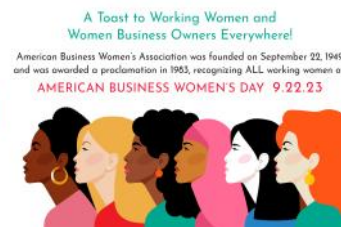
9.11.2001



On the anniversary of 9/11, we pause to remember those who lost their lives during that horrible day and we vow to "never forget."

This year as we vow to never forget and we pause to remember them, hug the ones you love, and always remember never take life for granted.

Important Days in September



Every year on September 22 (our founding date in 1949), the United States celebrates American Business Women's Day. The first annual event was held on September 22, 1982, and officially recognized by the U.S. Congress in 1983 and again in 1986 with a Presidential Proclamation issued by Ronald Reagan.

American Business Women's Day is a day set aside to celebrate, honor and reflect upon the contributions and accomplishments of the millions of U.S. women in the workforce, and women business owners.

This is not a day created to disregard the accomplishments of men; but simply to bring to light those made by women both known and not well known, who very often do not receive credit in day-to-day life for their contributions and their accomplishments.

To ALL working women,
To ALL women business owners,
And, to ALL women everywhere.

ON ABW DAY WE CELEBRATE YOU!!

September Dates in Women's History

September 12, 1910

Alice Stebbins Wells, a former social worker, becomes the first woman police officer with arrest powers in the U.S. (Los Angeles, CA)

September 14, 1964

Helen Keller receives the Presidential Medal of Freedom along with 4 other women: Dr. Lena Edwards, Lynn Fontaine, Dr. Helen Taussig, and Leontyne Price

September 14, 1975

Elizabeth Ann Seton is canonized and becomes the first American-born saint, founded the first U.S. Order of the Sisters of Charity of St. Joseph

September 20, 1973

Billie Jean King defeats Bobby "No-Broad-Can-Beat-Me" Riggs in the battle of the sexes tennis match

September 25, 1981

Sandra Day O'Connor is sworn in as the first woman U.S. Supreme Court Justice

September 26, 1971

Rep. Shirley Chisholm (D-New York) announces she will enter the Democratic presidential primaries

September 29, 1988

Stacy Allison becomes first American woman to reach the summit of Mt. Everest

Here's a Photo From Our Chapter History



A TRENDSETTER VISION

Our Trendsetter Chapter's Vision is to be the leading organization in Southern California for connecting people through networking, education, leadership and thru recognition.

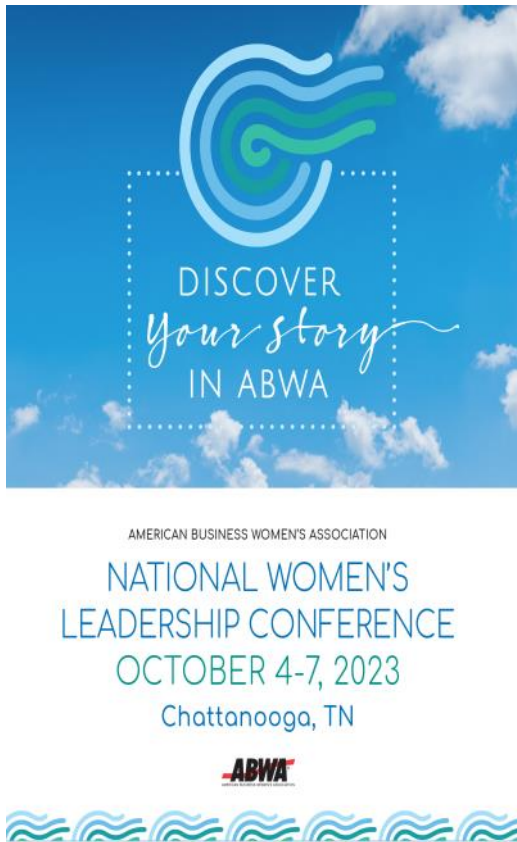
We strive to understand and satisfy the needs of our members, both women and men, and make it a priority to recognize our member achievements, to celebrate our member and chapter successes and to provide professional development opportunities.

We promise to support one another with professionalism and friendship; and have fun in the process.

*** a note from the Hospitality Committee ***



We want to remind everyone to RSVP for our monthly Dinner programs by the Friday before. If you would you like the convenience of a standing reservation; ask Tammy Becker for the form, fill it out and submit to her (Tammy@Qbgirl.com). A standing reservation means you only have to let us know when you will not be attending.



Mark Your Calendar
 >> UPCOMING EVENTS

9/6/2023 6:00 PM
 Membership Meeting
 Stuft Pizza (Westfied Mall)

9/12/2023 6:00 PM
 Board Meeting
<https://bit.ly/ABWAPD-ZOOM>

09/19/2023 5:30 PM
 Monthly Dinner Program
 Palm Valley Country Club

September 22
ABW Day



2023 - 2024 CHAPTER EXECUTIVE BOARD

President ... Natalie Angrisani
Vice President ... Laurie Renner
Recording Secretary ... Terri Cox
Treasurer ... Tammy Becker
Correspondence Secretary
 Karen Oliver

Immediate Past President
 Melissa McCaughey

COMMITTEE CHAIRS

Education
 Sharon Smith

Membership
 Edwina Dirk

Professional Development
 Dominique Fruchtmann
 Joyce Godier, Bev Licata

Newsletter Editor
 Natalie Angrisani

Chapter Advisor
 Karen Oliver

Some Quartermania Fun - August 5, 2023



Show Your Heart Mixer - August 30



Bev Licata and Natalie Angrisani represented ABWA at the Show Your Heart Mixer at Indian Wells Country Club. It was hosted by the Rancho Mirage C of C and sponsored by Lift to Rise. We shared information about ABWA and our about Trendsetter Chapter. We also held a raffle drawing at our booth and here's the lucky winner with Bev: Jesse Andrade. Speaking of lucky winners, ask Bev about the Chamber raffle. Bev was one of the big winners. Congratulations Bev!



Quartermania Fun - August 5, 2023





DISCOVER
Your story
IN ABWA

ABWA's 2023 Fall Membership Campaign

SEPT. 1 – NOV. 30

Share your ABWA success stories with friends, neighbors and business colleagues so they can discover their own story in the American Business Women's Association.

In appreciation for sponsoring new members during the Fall Membership Recruitment Campaign we're offering these lovely gifts from Vera Bradley (*while supplies last*).

LEVEL 1

When you recruit
ONE NEW MEMBER

You will receive a
RFID* Riley Compact
Wallet in Recycled
Cotton

*protection for credit
and debit cards



LEVEL 2

When you recruit
**THREE OR MORE
NEW MEMBERS**

You will receive
a crossbody bag,
featuring a food-
safe lining and
secure zip closure.





What's In It For Me

Membership in ABWA affords you the opportunities to enhance your leadership skills, business acumen and network with like-minded business women that will propel you forward professionally and personally in achieving your best self.

Professional Development

- Access to ABWA's Apex Campus 24/7
- Lifelong learning
- League Speakers
- Educational Scholarships - SBMEF

Leadership Opportunities

- Opportunities to enhance leadership and business skills acumen
- Lead committees and special projects

Networking

- Attend local and national business and networking meetings
- Build relationships
- Participate in league, regional & national events

Local and National Recognition

- League awards, e.g., Woman of the Year, Protégée, and Top Ten Nominees
- National recognition, e.g., American Business Woman, Top Ten Business Woman, and Best Practices Award

Regional and National Conferences

- Attend regional and national conferences for personal and professional development at member's discount
- Meet like-minded career-oriented members

Community Connections

- Connect with members online on the Community Connections platform and in social media groups
- Access to national resources

Career Connections

- Search career portal for employment opportunities
- Seek careers with our partners

Publication Subscriptions

- Access to Achieve Newsletter
- Subscription to ABWA Blog

Exclusive Social Media

- Access to ABWA's members-only Facebook and LinkedIn Groups Collaborate with other ABWA members

Partner Discounts

- National University and Franklin
- Madison Dell Technologies
- Allstate
- The Business Source



Created by 2022-2023 Ambassador Steering Committee
www.abwa.org

We Appreciate Our Chapter's Sponsors

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Board of Directors-Trustee

760-880-2909 :: jmgodier@yahoo.com

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- * Rancho Mirage
- * Indio
- * Sun City Palm Desert
- * 29 Palms Marine Base

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Palm Springs, CA 92262
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EscapePS.com



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dom@EscapePS.com



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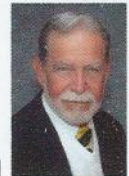
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marketing



Beverly Licata

Member since 2007

Trendsetter Chapter President 2017-2019

760.963.9410/licatab@outlook.com

The Stephen Bufton Memorial Educational Fund provides educational grants and scholarships to women who pursue their post-secondary educational goals as well as their ongoing professional development, to support career advancement, and help them to become the role models, mentors and leaders of the future. Thank you to the membership of ABWA and their supporters who have made and continue to make the annual scholarships possible. Your contributions make a difference.



Transform Your Leadership Journey
ABWA's National Women's Leadership Conference (NWLC)
October 4 - October 7, 2023

SET OF CORE VALUES FOR ABWA

Our core values are the foundation on which the American Business Women's Association (ABWA) was founded on in 1949. They are reflective of the ABWA culture and have been integral to creating an enduring and supportive community for generations of women in the workplace.

1. Selfless Leadership
2. Building Community
3. Value and Seek Diversity
4. Manage for Innovation and Excellence
5. Lifelong Learning
6. Focus on Facts and Own the Results
7. Choose to Make A Difference
8. Celebrate

ABWA PROUD CODE OF CONDUCT

The Proud Code of Conduct was developed as a means of guiding all members in making ethical decisions. The broad states of the code of conduct that are listed below are not expected to cover all conduct for all situations. This is why the Proud Code of Conduct was created as a living and fluid code.

- As an ABWA member, I will serve as a goodwill Ambassador for the American Business Women's Association.
- As an ABWA member, I will adhere to the Association's Bylaws and comply with the Associations Brand Guidelines.
- As an ABWA member, I will not use my personal power or influence to advance my own interests.
- As an ABWA member, I will not allow my personal beliefs or convictions to alienate other members, prospective members, and sponsors at any level of the ABWA organization (local, regional or national).
- As an ABWA member, I will always treat member colleagues, the ABWA National Team, guests, speakers, vendors and sponsors with dignity and respect.



ONE MEMBERSHIP, A LIFETIME OF POSSIBILITIES

LEVERAGE YOUR ABWA MEMBERSHIP TO ADVANCE YOUR CAREER



ABWA
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American Business Women's Association
 Palm Desert Trendsetter Chapter



Natalie Angrisani
 Chapter President

Laurie Renner
 Vice-President

Terri Cox
 Recording Secretary

Karen Oliver
 Correspondence Secretary

Tammy Becker
 Treasurer

Visit our Chapter website:
palmdesertabwa.org

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facebook.com/ABWAPalmDesert

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