



What's Trending

Trendsetter Chapter
American Business Women's Association

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AUGUST 2024 Issue

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President's Message

Hello Trendsetters

August is a very important month for our Chapter.

We will say thank you and show our appreciation to the officers who have served on the outgoing Board. We install and then welcome the incoming officers for the new year (this year they are the same).

One of the best parts of the program during the month of August is when we welcome our former Scholarship winners to attend and share some updates with us. We will then be introducing our two newest Scholarship winners and awarding them their checks.



During the portion of our program when we do Chapter Business, we will be voting our approval of the recommended revisions to our Standing Rules, the Reimbursement Policy and the 2024-2025 Proposed Budget. All of the Chapter members in good standing will be eligible to vote and participate in the approval process.

We will also be encouraging committee membership and sign up sheets will be available. This is your opportunity to get more involved in our Chapter and give voice to your ideas. When our members get involved, we all benefit from the shared experience.

Join us for an evening of friendship, honor, and celebration.

We are ABWA: Changing Women's lives, One Woman at a Time.

Have a great month.

Natalie Angrisani

President
Trendsetter Chapter



The mission of the **American Business Women's Association** is to bring together business women of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.





Come Home to ABWA! Don't miss this year's 75th Anniversary Celebration on September 25-28, 2024 in Overland Park, KS.

Join us as we commemorate 75 years of empowering women in business and leadership. This milestone event promises to be a truly remarkable gathering of inspiring speakers, professional development workshops, and opportunities to network with fellow businesswomen from across the nation.

Mark your calendars and stay tuned for more details on this year's exciting agenda.

- Hear from influential leaders, innovators and experts who are shaping the future of business.
- Connect with diverse professionals, expand your network, and forge lasting business relationships.

**American Business Women's Association
Empowering Women Since 1949**



**2024 25
TRENDSETTER BOARD**

President .. Natalie Angrisani
Vice President .. Laurie Renner
Recording Secretary .. Terri Cox
Treasurer .. Tammy Becker
Correspondence Secretary
 Karen Oliver

Immediate Past President
 Melissa McCaughey

COMMITTEE CHAIRS

Education
 Sharon Smith

Fundraising
 Melissa McCaughey

Membership
 Edwina Dirk

Professional Development
 Dominique Fruchtmann
 Joyce Godier, Bev Licata

Newsletter Editor
 Natalie Angrisani

Chapter Advisor
 Karen Oliver

**OUR TRENDSETTER
VISION STATEMENT**

Our Vision is to be the leading organization in Southern California for connecting people with networking, education, leadership and recognition. We will strive to understand and to satisfy the needs of our members, both women and men, and make it a priority to recognize members achievements, to celebrate our member and chapter successes and to provide professional development opportunities.

We promise to support one another with professionalism and friendship; and have fun in the process.



AUGUST DATES
8/13 - Board Meeting
8/20 - Chapter Program (see page 4)

SEPTEMBER 9/10 - Board Meeting
9/17 - Chapter Program
9/22 - ABWA Day
9/24 Share Your Heart Expo
9/25-28 - NWLC in Kansas City

OCTOBER 10/15 - Board Meeting
10/22 - Chapter Program
10/13 - Quartermania
(details to be announced)

NOVEMBER 11/12 - Board Meeting
11/19 - Chapter Program

DECEMBER 12/10 - Holiday Party



Happy Anniversary

members celebrating ABWA Anniversaries during the month of August

Carolyn Barry - 34 years
Terrí Cox - 6 years
Allison Fedrick - 11years
Dominique Fruchtman - 14 years
Carol Levinson - 13 yers
Laurie Renner - 13 years



Happy Birthdays

members celebrating bithdays during the month of August

Terrí Cox - August 6
Laurie Renner - August 6



IT'S TIME TO GET INVOLVED

As we begin the 2024-2025 Chapter Year, it is a perfect opportunity to get involved on a committee and become active as a member of our Chapter.

Standing Committees are:

- Education Committee
- Membership Committee
- Fundraising Committee
- Professional Development Committee
- Publicity/Promotions Committee

Optional Committees are:

- Hospitality Committee
- Website/Community Connections

We will have signup sheets available during our next Chapter Meeting. **It's Time To Get Involved!**



Celebrating 75 Years

Start Your Leadership Journey JOIN TODAY

AMERICAN BUSINESS WOMEN'S ASSOCIATION

find unity in COMMUNITY



Make a difference for the next generation of working women and women leaders



Stephen Bufton Memorial Educational Fund

The Stephen Bufton Memorial Educational Fund (SBMEF) exists to provides educational grants and scholarships to women who are pursuing their post-secondary educational goals, as well as ongoing career development, support career advancement and to help them become the role models, mentors and leaders of the future.

Our chapter's fundraising goal supports the scholarships that are awarded each year. All applicants must meet the requirements designated by the SBMEF Board of Trustees. Applicants who are interested in applying for these scholarships and want additional information about the requirements, should contact our Chapter's Education Chair, Sharon Smith (email: sharlar92808@gmail.com)

We are honored to announce two scholarship winners were selected from our applicants: Adriana Madero and Jennifer Ruiz. Both of these winners will be attending our August meeting and we will be making the official presentation of their scholarship checks.

JOIN US ON THIS VERY SPECIAL EVENING



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 AMERICAN BUSINESS WOMEN'S ASSOCIATION
 1949 - 2024



ABWA Trendsetter Chapter invites you to our August Chapter Program and Dinner

This is a very special month as we begin the 2024-2025 fiscal year for ABWA and our Trendsetter Chapter.

During this evening, we will install the Chapter Officers for the year. Our Membership will approve the revisions approved by our Chapter Board to our Standing Rules, Reimbursement Policy and the 2024-2025 Proposed Chapter Budget.

Empowering women through education is one of our greatest accomplishments. Each year we raise funds for scholarships funded through ABWA's Stephen Bufton Memorial Education Fund (SBMEF) to support local students in the Coachella Valley and Imperial County. Since 1953, the fund has awarded more than 18 million dollars in scholarships.

A very special part of our evening will be welcoming one of our former scholarship winners, Carol Levinson; and introducing our two Scholarship recipients: Adriana Madero and Jennifer Ruiz when we present them with their Scholarship checks.

**Don't miss this Important Evening.
 We hope to see you there.**



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Tuesday, August 20, 2024

Palm Valley Country Club
 (in the Clubhouse)
 39205 Palm Valley Drive
 Palm Desert

Networking @ 5:30 pm
Program Starts @ 6:00 pm

**Bring your business cards
 And marketing materials**

Fee \$35.00 pp
RSVP Requested

Pre-pay on our website:
PalmDesertABWA.org

or
Pay at the door, RSVP to:
info@palmdesertabwa.org

note: **A Reservation Made
 Is a Reservation Paid**

The Trendsetter Chapter of the American Business Women's Association ("ABWA") is open to all who are looking for a place to meet and network. We meet the 3rd Tuesday of Every Month



**EXCLUSIVE
MEMBER
BENEFITS**



What's In It For Me

Membership in ABWA affords you the opportunities to enhance your leadership skills, business acumen and network with like-minded business women that will propel you forward professionally and personally in achieving your best self.

Professional Development

- Access to ABWA's Apex Campus 24/7
- Lifelong learning
- League Speakers
- Educational Scholarships - SBMEF

Leadership Opportunities

- Opportunities to enhance leadership and business skills acumen
- Lead committees and special projects

Networking

- Attend local and national business and networking meetings
- Build relationships
- Participate in league, regional & national events

Local and National Recognition

- League awards, e.g., Woman of the Year, Protégée, and Top Ten Nominees
- National recognition, e.g., American Business Woman, Top Ten Business Woman, and Best Practices Award

Regional and National Conferences

- Attend regional and national conferences for personal and professional development at member's discount
- Meet like-minded career-oriented members

Community Connections

- Connect with members online on the Community Connections platform and in social media groups
- Access to national resources

Career Connections

- Search career portal for employment opportunities
- Seek careers with our partners

Publication Subscriptions

- Access to Achieve Newsletter
- Subscription to ABWA Blog

Exclusive Social Media

- Access to ABWA's members-only Facebook and LinkedIn Groups Collaborate with other ABWA members

Partner Discounts

- National University and Franklin
- Madison Dell Technologies
- Allstate
- The Business Source

SCAN ME



JOIN NOW

Created by 2022-2023 Ambassador Steering Committee
www.abwa.org



MY APEX CAMPUS

Have you checked out the online courses?
This is one of the benefit of membership.

PROFESSIONAL DEVELOPMENT THROUGH ONLINE TRAINING

AMERICAN BUSINESS WOMEN'S ASSOCIATION

We Appreciate Our Chapter's Sponsors

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1949-2024



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- ❖ Respite care or Relief for Family
- ❖ Meal preparation
- ❖ Errand services
- ❖ Home safety solutions
- ❖ Grocery shopping
- ❖ Light housekeeping
- ❖ Bathing and Grooming
- ❖ Laundry services



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Umbrella Mistries

Joyce Godier
Board of Directors-Trustee

760-880-2909 :: jmgodier@yahoo.com

Helping mothers who have lost a child

Bereaved Moms Groups

- * Rancho Mirage
- * Indio
- * Sun City Palm Desert
- * 29 Palms Marine Base

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HOMELOANS



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marketing

ABWA
AMERICAN BUSINESS WOMEN'S ASSOCIATION

Beverly Licata

Member since 2007

Trendsetter Chapter President 2017-2019

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1949 - 2024

JOIN TODAY



EMPOWERING WOMEN IN BUSINESS,
ONE CONNECTION AT A TIME.



ABWA.ORG

SET OF CORE VALUES FOR ABWA

Our core values are the foundation on which the American Business Women's Association (ABWA) was founded on in 1949. They are reflective of the ABWA culture and have been integral to creating an enduring and supportive community for generations of women in the workplace.

1. Selfless Leadership
2. Building Community
3. Value and Seek Diversity
4. Manage for Innovation and Excellence
5. Lifelong Learning
6. Focus on Facts and Own the Results
7. Choose to Make A Difference
8. Celebrate

ABWA PROUD CODE OF CONDUCT

The Proud Code of Conduct was developed as a means of guiding all members in making ethical decisions. The broad states of the code of conduct that are listed below are not expected to cover all conduct for all situations. This is why the Proud Code of Conduct was created as a living and fluid code.

- As an ABWA member, I will serve as a goodwill Ambassador for the American Business Women's Association.
- As an ABWA member, I will adhere to the Association's Bylaws and comply with the Associations Brand Guidelines.
- As an ABWA member, I will not use my personal power or influence to advance my own interests.
- As an ABWA member, I will not allow my personal beliefs or convictions to alienate other members, prospective members, and sponsors at any level of the ABWA organization (local, regional or national).
- As an ABWA member, I will always treat member colleagues, the ABWA National Team, guests, speakers, vendors and sponsors with dignity and respect.



**Trendsetter
Chapter Officers**

Natalie Angrisani
President

Laurie Renner
Vice-President

Terri Cox
Recording Secretary

Tammy Becker
Treasurer

Karen Oliver
Correspondence Secretary

Visit our Chapter website:
palmdesertabwa.org

Like us on Facebook at:
facebook.com/ABWAPalmDesert

Follow ABWA on Twitter:
twitter.com/ABWAHQ

Connect with ABWA on LinkedIn:
www.linkedin.com/company/american-business-womens-association/